



FOR IMMEDIATE RELEASE

RiceTec, Inc.
Julie Bodine
Director, Global Corporate Communications
+1.832.316.8859
jbodine@ricetec.com

Agricultural Expert Kay Kuenker Appointed to RiceTec Board of Directors



ALVIN, TX (January, 2024) – RiceTec announced the appointment of Kay Kuenker, Chief Executive Officer, Advanced Agrilytics, LLC., to its Board of Directors. In addition to her role with RiceTec, Kuenker will also serve on the Board of the Liechtenstein Group, the parent company of RiceTec. As a member of the board, Kuenker will provide valuable insight and support as RiceTec furthers its mission to lead innovation for sustainable rice agriculture.

"We are delighted to welcome Kay to our board," said Karsten Neuffer, CEO of RiceTec. "Her extensive background in agriculture and her insights into the technological requirements and sustainable solutions sought by farmers will be invaluable assets to RiceTec. Her guidance will prove invaluable to both our company and our customers."

Kuenker has served as the Chief Executive Officer of Advanced Agrilytics, LLC, an agronomic technology company based in Indiana, USA, since March 2020. Based on its proprietary technologies, the company provides farmers with recommendations for inputs and operational advice.

From October 2016 to March 2019, Kuenker served as Executive Vice President at Cibus, LLC, a biotechnology company focused on gene editing in agriculture, responsible for strategy development. Prior to that, she spent nearly 30 years at Dow AgroSciences (DAS) (now part of Corteva), including nine years on the Corporate Management Team, from 2007 to 2015 in various leadership positions in different business units and most recently served as Global Vice President of DAS Government, Public and Regulatory Affairs and Sustainability.

Kuenker is also a member of the Advisory Board for Women in Agribusiness and AgriNovus Indiana and has served on several boards, including AgroFresh Solutions, LLC, National FFA, Food & Ag Governing Body of BIO (Biotechnology Innovation Organization), CropLife Canada, and the European Crop Protection Association.

She holds a Bachelor's and Master's degree in Mathematics from the University of Michigan and Central Michigan University.

"We are very pleased to welcome Kuenker to our Board of Directors. Her impressive career makes her an invaluable addition to our team. Her extensive experience and deep understanding of the challenges and opportunities in the agricultural industry will be of great value to both the Liechtenstein Group and RiceTec," says Johannes Meran, CEO of the Liechtenstein Group.

"I am honored to be part of the Board of Directors of the Liechtenstein Group Holding AG. This role offers me a unique opportunity to contribute my knowledge and experience to drive the development of innovative and sustainable solutions in the agricultural industry. I look forward to working with the team of the Liechtenstein Group and RiceTec to make a positive contribution," says Kuenker about her appointment.

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About RiceTec

Headquartered in Alvin, Texas, RiceTec has been a pioneer in sustainable rice agriculture since 1988. With an innovative spirit, we introduced the first commercial hybrid rice seed in 1999 in the US, leveraging advanced breeding techniques and a diverse germplasm collection. As the first to commercialize hybrid rice seed in both North and South America, our innovations continue to shape the industry, evident in advancements like our FullPage® and Max-Ace® Rice Cropping Solutions. With a decade-long operations in India and reach into Europe and Southeast Asia, RiceTec continues to transform rice production for the benefit of farmers, consumers and the planet. To learn more about RiceTec's commitment to a sustainable future, visit www.ricetec.com or connect with on [LinkedIn](#), [YouTube](#), [Facebook](#), [Instagram](#), [X/Twitter](#).